



MANUFACTURER AND EXPORTER OF

SUGARCANE BAGASSE TABLEWARE PRODUCTS



Closer to nature

KNOW MORE ABOUT

10+ YEARS OF INNOVATION

Irene is a leading manufacturer, exporter, and distributor of innovative packaging products for the foodservice industry, available under our iconic brand, Irene. We are immensely proud of our Indian heritage and our prominent role in the packaging industry. We attribute a key ingredient to our success to our responsiveness to our customers' needs, ensuring we provide true value.

At Irene, we've established a dedicated, in-house team consisting of customer service experts, sales executives, and technical specialists. This cohesive team not only delivers a personalized, efficient service but also works collaboratively to craft solutions tailored to meet your business's specific needs.

Under the brand name TRU X Greenish, Irene Exports & Imports extends its commitment to creating a circular economy for packaging. We are dedicated to playing our part in this endeavor by consistently developing high-quality, sustainable food packaging solutions.

Irene, in association with TRU X Greenish, is at the forefront of innovative packaging and sustainability. We blend a rich heritage with a forward-looking perspective and are eager to continue our journey with you.







5+ Machines Installed 175+ Authorised Dealers

Customer Centric service

We have an attentive team of sales representatives and product experts that look after you right from the day you make an inquiry until your requested products are shipped to your locations. Our dedicated, trained and friendly customer service team on the phones are always ready to help with inquiries.

Innovation and design

Being a strategic packaging partner for the food service industry, we are uniquely positioned to provide product development, integrating design and artwork, Manufacture and technical expertise to get your products on the market faster and drive growth.





OUR VALUES

The values, that we claim, that have always characterized us: closeness to the customer, service provision, quality, and designs of our products. Keeping our roots in mind, we continue with enthusiasm and professionalism looking forward towards the future.

TEAMWORK

To achieve excellence at IRENE, we focus on the strengths of each team member and work closely together to meet common goals.

CUSTOMER FOCUS

Being customer-focused means knowing how to listen and innovate to meet the real needs of our internal and external clients.

INNOVATION

IRENE ability to innovate makes it stand out from its competitors. At IRENE, innovation is the driving passion that guides employees in their day-today work.

COMMITMENT TOWARD EXCELLENCE

Within the organization, there is a determination that defines the company and its employees—the determination to exceed expectations and continuously improve by adopting industry best practices.

RESPECT

IRENE is known for its great respect for its clients and partners, as well as its team members. This is natural, since the organization is made up of people who keep their word and who care.



WHY CHOOSE TRU X GREENISH?

Our quality policy is devised to guarantee that our products are produced fairly and adhere to strict procurement and delivery practices. Dwelling stringent rules and statutes, we are responsible for obtaining the best-suited inventory of raw materials. Moreover, our business viewpoint and desirable working circumstances are inspected via a series of inspections and audits to verify the depth of the finished products.

ECO-FRIENDLY MATERIALS

We are committed to reducing plastic waste and its impact on the environment. Our tableware is crafted using biodegradable materials, such as cornstarch, sugarcane fiber, and palm leaves, ensuring that each piece naturally breaks down without harming the planet.

CUSTOMIZATION AND PERSONALIZATION

At TRU X Greenish, we celebrate individuality and diverse tastes. Whether it's a unique dinner set for a special occasion or personalized table decor, we offer tailor-made solutions that match our customers' preferences.

PREMIUM OUALITY

Sustainability and quality go hand in hand at TRU X Greenish. We maintain stringent quality standards throughout the manufacturing process, ensuring that our biodegradable tableware is not only eco-friendly but also durable and aesthetically pleasing.

GLOBAL EXPORT EXPERTISE

As specialists in the export business, we understand the importance of timely and secure deliveries. With an extensive network, we efficiently ship our products to customers around the world, maintaining the utmost care and attention to detail.

ADVOCATES OF CHANGE

TRU X Greenish is not just a brand; it's a movement towards a sustainable tomorrow. By choosing our biodegradable tableware, customers contribute to a cleaner planet, making a positive impact on the environment and encouraging responsible consumer choices.



Benefits of Sugarcane bagasse Products -Exacerbated by the copious use of throw-away plastics, the proportion of plastic contributing to municipal waste constitutes 10% of the waste generated worldwide. Moreover, the takeaway food and most of those delivered online become carcinogenic because of the chemical reaction caused when hot food comes in contact with plastic.



Oil Resistant



Biodegradable & Compostable



Microwave Safe



100% Strength & Durable



Environment Friendly



Hygenic & Healthy



Water Resistant



100% Sugarcane Bagasse



CUSTOMIZATION

Want to show off your logo and brand colours, but still demand the greenest packaging?

Our experienced design team will help you with rendering, prototyping and morewhile making sure your brand stands out from the crowd. We can deliver most product shapes, tailored specifically to your requirements. Custom printed products are an effective way to advertise your business and stand out from the crowd.

SERVICE WE OFFER

- Product Printing
- Product Embossing
 Custom Product Shape & Design
- Sticker Printing
 Custom Product Pack Size













WE PRODUCE

IRENE Tableware and food packaging are made from the pulp of agricultural waste such as sugarcane residue called bagasse which is 100% Biodegradable.



PLAIN PLATES



COMPARTMENT PLATES



DONA & BOWLS



CLAMSHELL & MEAL TRAY



LIDS & TRAY



We're taking a big stride toward a plastic-free world by offering a revolutionary innovation that contributes to the protection of the environment and the value chain of both nature and humans.



6' SQUARE PLATE





WEIGHT 8 g



7' ROUND PLATE

PRODUCT SIZE:

175mm Diameter x 20mm Depth



WEIGHT 9 g



9' ROUND PLATE





WEIGHT



9'3 CP ROUND PLATE





WEIGHT 16 g







Water & Oil Resistance





Microwave Safe



Food Grade



10' ROUND PLATE





WEIGHT 19 g



11' 4 CP ROUND PLATE

PRODUCT SIZE: 275mm Diameter x 25mm Depth



WEIGHT 23 g



12' ROUND PLATE





WEIGHT 26 g



12' 4 CP ROUND PLATE





WEIGHT 31 g



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4X4 DONA





WEIGHT 5.5 g



60z BOWL - 180 ml





WEIGHT 5.5 g



8oz BOWL - 240 ml





WEIGHT



12oz BOWL- 350 ml





WEIGHT 8.5 g







Water & Oil Resistance





Microwave Safe





16oz BOWL - 480 ml



PRODUCT SIZE:
146mm Diameter x 56mm Depth



WEIGHT 11 g





MEAL TRAY

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Compostable & Biodegradable



Water & Oil Resistance



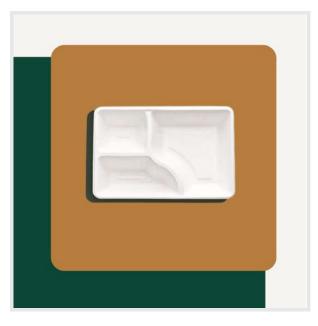
Freezer Friendly



Microwave Safe



Food Grade



3 CP MEAL TRAY



PRODUCT SIZE: 228mm x 152mm x 34mm



WEIGHT 21 g



5 CP MEAL TRAY



PRODUCT SIZE: 283mm x 219mm x 29mm



WEIGHT 31 g



5 CP MEAL TRAY WITH LID



302mm x 232mm x 32mm



WEIGHT 32 g

LID SIZE: 302mmx232mmx7.9mm

WEIGHT 21 g



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6X6 CLAMSHELL (BURGER BOX)





WEIGHT 22 g



8X8 3 CP CLAMSHELL

PRODUCT SIZE:
210mm x 210mm x 40mm



WEIGHT 38 g



9X6 CLAMSHELL (BIRYANI BOX)





WEIGHT 30 g



9X9 CLAMSHELL





WEIGHT 42 g







Water & Oil Resistance



r Iv Microwave Safe



Food Grade



9X9 3 CP CLAMSHELL





WEIGHT 47 g



10X6 2 CP CLAMSHELL





WEIGHT 31 g



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80MM SLIPPER LID





WEIGHT 4.5 g



90MM SLIPPER LID





WEIGHT 5.5 g



2D CHIPS TRAY





WEIGHT 6.5 g



2D TRAY





WEIGHT 12 g







Water & Oil Resistance



Freezer Friendly



Microwave Safe



Food Grade



50 ML FOOD CONTAINER



PRODUCT SIZE: 235mm x 129mm x 42.2mm



WEIGHT 16 g



750 ML FOOD CONTAINER





WEIGHT 18 g

World class manu-facturing units

Our state-of-the-art manufacturing plants ensure that the Tableware products we produce are of world-class quality standards. We offer the safest working conditions for our staff and comply with all local and international norms. Rest assured, you will always get the best.







TECHNOLOGY & INNOVATION

We have with us well developed infrastructure facilities that comprise of sophisticated process machinery as well as latest process technology that is effectively used for achieving the desired end results. The involved production operations are also well supported by services of experienced team of experts that allow us to provide our customers a wide range of choice in the tableware products offered by us.









Zero compromise quality policy

Quality is in our DNA. Be it the selection of raw materials or the manufacturing process, or packing and transportation until it reaches you, you can see zero compromises when it comes to quality. This passion for quality is what makes us the preferred choice of architects and clients both.



By birth, we are proud Indians, but by our reputation, we are absolutely international. By adopting the global best practices across industries, we are an Indian company by soul, but an international entity in name and body.



Our business ethics

Our firm believes in keeping principles before profits and this has helped us achieve this stature in such a short span of time. In an industry known for compromising at the drop of a hat, we are the torchbearers who will never compromise with our quality and business principles.

Our social responsibility

We are committed to giving back to the society that we live in. Be it providing employment, or preserving the environment, we are at the forefront. We believe that without partnering with the society at large, we may earn profits in the short-run, but not respect which will ensure our all-around profitability in the long run.

Our Products Applicability

We create compostable packaging solutions for a circular economy where there is no waste. It starts with responsibly sourced materials, continues with environmentally certified manufacturing processes, and ends with disposal options that see resources reused or regenerated.



Compostable & Biodegradable



Water & Oil Resistance



Freezer Friendly



Microwave Safe



Food Grade



HOTELS



SCHOOLS



TRAVEL



EXHIBITION & EVENTS



RAILWAY



AIRPORTS



CATERING SERVICES



HOSPITALS



CANTEENS



TEMPLES



FOOD & BEVERAGE OUTLETS



INDUSTRIAL PACKAGING



LIFE CYCLE OF SUGARCANE BAGASSE

Sugarcane has undefined uses and one of it is Bagasse Fibers. These fibers are Processed and dried and are used for best quality Bagasse Eco-Friendly Crockery.





TECHNICAL SPECIFICATION

	PAPER	PLASTIC	STYROFOAM	BIO TABLEWARE
Variety Of Models		Ø	Ø	Ø
Microwavable	?	?	X	
Fully Biodegradable Within 180 Days	Ø	X	X	
Long Shelf Life				
No Excessive Energy In Production	X	X		
No Waste From Production	X	X	?	
Food Safety And Non-toxic Contamination In Packing	X	?	X	
Eco-friendly	X	X	X	
No Pollution To The Environment	Ø	X	X	Ø
Affordable Price	Ø	X	X	Ø
No Deforestation	X	?	?	Ø
No Harmful Chemicals From the Recycling Process	X	?	?	Ø
Value Added To The Company Image	Ø	X	⊗	Ø



It is always a good idea to meet and have a fruitful discussion over a hot cup of coffee!

Feel free to reach us at...



CORPORATE OFFICE



IRENE EXPORTS & IMPORTS

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